

PARTNERSHIP OPPORTUNITIES

Available Slots for Partnerships for HR Conference 2017

TYPE	AMOUNT (INR)
Platinum Partner(Exclusive)	10 lakhs
Gold Partners	8 lakhs
Silver Partners	5 lakhs
Kit Partner(exclusive)	3 lakhs
Lunch Partner	2.5 lakhs
Session Partner/s	2 lakhs
Academic Partner	1 lakh

Why partner with us:

- Network With Peers
- Network: Collaborate:share
- Build Brand Awareness
- Gain Actionable Insights That Truly Drive Market Performance
- Pickup High Quality Leads

Value Proposition for Partners

Benefits	Sponsorship Tiers					
	Platinum	Gold	Silver	Kit	Lunch	Session
Inclusion of the HR leadership in the conference committee	▲	▲	-	-	-	-
Coverage of a one page interview with the CHRO in FICCI Business digest	▲	-	-	-	-	-
Coverage of one page of interview of the CHRO in the media partner platform	▲	▲	-	-	-	-
Live link from event webpage to sponsor's website	▲	▲	▲	-	-	-
Name & logo on event web page	▲	▲	▲	▲	▲	▲
Exhibition space (2m x 2m)	Complimentary	80% discount	60% discount	50% discount	30% discount	
Number of complimentary registrations	7	5	4	3	2	2
Screening of corporate films during breaks (slots to be decided by organizers)- max duration 120 seconds	▲	▲	▲	▲	▲	▲
Strategic positioning of corporate banners & logos	▲	▲	▲	▲	▲	▲
Exclusively branded corporate banner at venue	▲	▲	▲	▲		
Display of company name & logo at side panels and roll ups at venue	▲	▲	▲	▲	▲	▲
Logo on delegate badges	▲					
Logo on mailers	▲					
Logo placement on delegate kit				▲		
Sponsor promotional material in delegate kit	▲	▲	▲	▲	▲	▲

Exhibition Participation Charges

	Area	Charges
Exhibitor Organization	2 x 2 sq. m	Rs.70,000
	4 x 2 sq. m	Rs.1,00,000

Exhibition fee is inclusive of the following:

- Shell stand will include three/two sides partitioned, laminated and carpeted stall with company fascia
- 2 chairs, 1 table, 4 spotlights, trash bin and electrical points.
- Complimentary entry passes for two company staff. Base delegate fee would be charged for additional personnel
- 18% GST applicable on the exhibition fee

Delegate Pricing for HR Conference 2017

Category	Amount
Conference (FICCI Members)	6,500
Conference (Non Members)	8000

Fees per delegate + GST @18%

Please note:

- Seats are limited
- A 10% discount on nomination of 3 or more than 3 delegates from same organization in all the categories above