

2nd Edition of FICCI HR CONFERENCE 2017

Expanding HR Value: Unraveling the future of work through Corporate Innovation.

Nov 23-24, Federation House, New Delhi

About the Conference:

HR function today is poised as a catalyst of change that will help businesses align their course of work to bring out the best from the people and the processes. Fortunately enough it is the most strategically placed lever to bring about any transformation at the work places, thereby, maximizing organizational output and customer delight. The 2017 conference will focus on how of HR is driving business performance through a culture of innovation and take a sneak peek on how future looks like in terms of the work.

CONFERENCE HIGHLIGHTS

Engaging power packed sessions on following:

- Talent Acquisition: NEW WORLD OF SEMANTICS
- Robotics- TRANSFORMING HR SERVICE DELIEVERY
- Learning & Development- LEARN, UNLEARN, RELEARN'- REALIGNING THE LEARNING STRATEGY
- Future of Performance management- WHAT WORKS IN THE CURRENT CONTEXT
- Innovation & design thinking within HR

FICCI Social Impact: (*)

TWITTER

7,500

Followers
on Twitter

3,04,000

Tweets
Till Date

Over 1 Million
Plus Impressions
in a Month

FACEBOOK

15,690
PLUS LIKES

LINKEDIN

11,853
Followers

Who Should Attend:

- | | |
|--------------------|---|
| • HR leaders | • Professional Colleges- Students & faculties |
| • HR Professionals | • Business Leaders |
| • Government | • HR Consultants / Experts / Practitioners |
| • Industry | • HR Service providers |
| • Academia | |

Why should you attend:

- Platform for Deliberations: Listen to experts and their perspective on what's new and relevant in HR today
- Knowledge Transfer: Share and learn HR Best Practices
- Networking: Explore collaborations with domestic / foreign partners
- Visibility: Leverage branding opportunities through sponsorships, exhibitions & advertisements

**As on date of the publish of the brochure*

For real time numbers please visit our website: www.ficci.com

PARTNERSHIP OPPORTUNITIES

Available Slots for Partnerships for HR Conference 2017

TYPE	AMOUNT (INR)
Platinum Partner(Exclusive)	10 lakhs
Gold Partners	8 lakhs
Silver Partners	5 lakhs
Kit Partner(exclusive)	3 lakhs
Lunch Partner	2.5 lakhs
Session Partner/s	2 lakhs
Academic Partner	1 lakh

Why partner with us:

- Network With Peers
- Network: Collaborate:share
- Build Brand Awareness
- Gain Actionable Insights That Truly Drive Market Performance
- Pickup High Quality Leads

Value Proposition for Partners

Benefits	Partnership Tiers					
	Platinum	Gold	Silver	Kit	Lunch	Session
Inclusion of the HR leadership in the conference committee	▲	▲	-	-	-	-
Coverage of a one page interview with the CHRO in FICCI Business digest	▲	-	-	-	-	-
Coverage of one page of interview of the CHRO in the media partner platform	▲	▲	-	-	-	-
Live link from event webpage to sponsor's website	▲	▲	▲	-	-	-
Name & logo on event web page	▲	▲	▲	▲	▲	▲
Exhibition space (2m x 2m)	Complimentary	80% discount	60% discount	50% discount	30% discount	
Number of complimentary registrations	7	5	4	3	2	2
Screening of corporate films during breaks (slots to be decided by organizers)-max duration 120 seconds	▲	▲	▲	▲	▲	▲
Strategic positioning of corporate banners & logos	▲	▲	▲	▲	▲	▲
Exclusively branded corporate banner at venue	▲	▲	▲	▲		
Display of company name & logo at side panels and roll ups at venue	▲	▲	▲	▲	▲	▲
Logo on delegate badges	▲					
Logo on mailers	▲					
Logo placement on delegate kit				▲		
Sponsor promotional material in delegate kit	▲	▲	▲	▲	▲	▲

Exhibition Participation Charges

	Area	Charges
Exhibitor Organization	2 x 2 sq. m	Rs.70,000
	4 x 2 sq. m	Rs.1,00,000

Exhibition fee is inclusive of the following:

- Shell stand will include three/two sides partitioned, laminated and carpeted stall with company fascia
- 2 chairs, 1 table, 4 spotlights, trash bin and electrical points.
- Complimentary entry passes for two company staff. Base delegate fee would be charged for additional personnel
- 18% GST applicable on the exhibition fee

Delegate Pricing for HR Conference 2017

Category	Amount (INR)
Conference Fee	8,000
Conference Fee (FICCI Members)	6,500

Fees per delegate + GST @18%

Please note:

- Seats are limited
- A 10% discount on nomination of 3 or more than 3 delegates from same organization in all the categories above

Our Past Initiatives

- FICCI HR Conference -2016: Making organizations meaning Full and Future Ready: Nov 7-8, 2016 Attended by over 250 delegates across sectors. Conference deliberated on all the steps of the HR value chain through sessions featuring some big names in the industry .
- Total Reward Strategy Summit: May 26, 2017: A day long summit attended by Reward professionals / Compensation and Benefits professionals spanning across sectors came together with a stellar line of speakers from the fraternity to discuss the pathbreaking initiatives, theories, best practices from the area of Rewards. A study done on the reward philosophies was also launched on the occasion. To know more about the event pls visit our website: www.ficcihrconference.com and to access the past report click on the link: <http://ficci.in/publication-page.asp?spid=20909>
- Capacity Building Programmes: We at FQF on a continual basis conduct public programs and specialized in-house programs in the domains of HR and skill based topics . These programs are delivered both as public program and as specialized in house programs and garner some amazing feedback. To know more about our product offerings pls visit our website: <http://www.ficciqualityforum.com/>

Our Past Delegate Profiles

Designation & Affiliation

#	Designation	Numbers
1	Presidents/ CEO/ CHRO/ Chairman/ MD	22%
2	VP/AVP	6%
3	Directors/ Associate Directors	18%
4	Mangers/ Asst Managers	44%
5	Others	10%

Representing Sectors

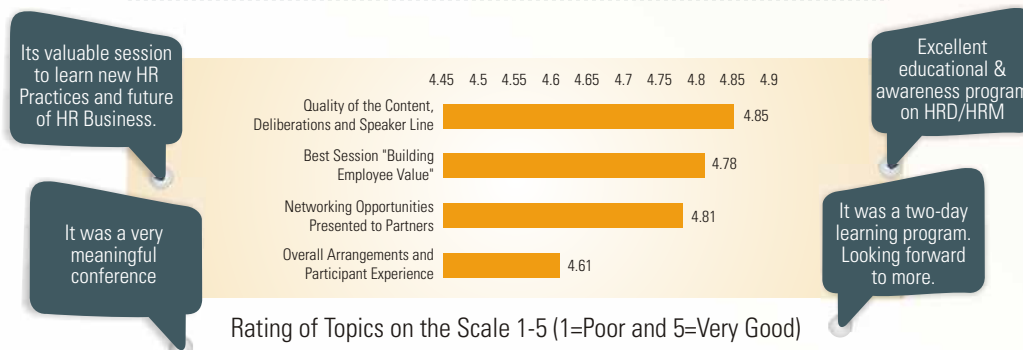
• IT/ITES	• EDUCATION
• BFSI	• HEALTHCARE
• REAL ESTATE	• GOVERNMENT/PUBLIC SECTOR
• OIL& GAS	• MANUFACTURING
• TELECOM	• ENTERTAINMENT
• FMCG	• CONSULTING

List of Participating Companies

- Bharat Petroleum Learning Centre (BPCL)
- Cairn India
- Accenture
- Bharat Electronics Limited
- Panasonic India Private Limited
- Cairn India
- DXC India
- Pepsi
- Dabur
- Vodafone
- Max India
- Religare
- UTI
- IDFC
- NASSCOM
- Birla Institute of Management
- Technology Global Counter Terrorism Council
- KPMG
- Wipro Limited
- Indian Oil Corporation Limited
- EIL India
- Daikin Airconditioning India Pvt Ltd
- Department Of Telecommunications
- Deutsche Bank India
- DFID India
- E & Y
- Engineering Projects (India) Ltd
- Erae Automotive India Pvt. Ltd.
- Goenka Technology
- Indus Health Plus Pvt. Ltd.
- ITC Limited – Lifestyle Retailing Business Division

and many more

Score Card: What is our Feedback?



Our Past Partners



Glimpses of our Past Conferences



Some Glimpses of our Past Conferences



For additional Information Pls contact:

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